



Lillypaws

Privacy Policy

We believe strongly in protecting your privacy as a client or if you supply any details and/or data to us in the course of using our website or receiving our email updates.

Under the Data Protection Act 1998 (DPA), we have a legal duty to protect information we collect from you. You can visit our website without telling us who you are or giving us any personally identifiable information.

You are not required to provide any personal information on the public areas of this website. However you may choose to provide personal information by completing the contact forms on our website.

You should not complete any contact form if you do not want your personal data to be collected.

You can contact our data controller directly if you do not wish such information to be collected or if you want your data to be removed at any time by writing to Lillypaws , 12, Clyngwyn Road, Blaenrhondda, Treorchy, Rhondda Cynon Taff, CF42 5SL.

Use of your personal data

Your information will be held by us and may be used by us for the following purposes:

to send requested documents or information to you, to contact you or to deal with any other specific request you have; and for use in or to assist with marketing and business development activities. For example your information may be added to our marketing database so we can contact you by email, mail, phone or fax to tell you about products or services available from us, or to send you invites, information or publications (such as briefings, email alerts and updates) that may be of interest to you. Information and statistics generated about marketing activities may be used by us for planning and management purposes, to analyse our business and/or to conduct market research about our business.

We will only disclose or allow access to your details to third parties who are acting on our behalf or providing services to us in commercial confidence (e.g. to consultants or appointed agents).

Email alerts and updates

Our email updates requires you to confirm your subscription by clicking on a link (a double opt-in) to provide extra security of your email address and personal data.

If you receive an email alert or update from us, we are able to track the receipt of, and access made to, such emails by your individual email address. This information will only be used by us for the purpose of conducting research about the use of such marketing tools within our business.

If at any time you no longer wish to receive communications from us, simply email us with the message 'unsubscribe' or click on the unsubscribe link we provide in every email we send out. We will remove you from our mailing list immediately.

We will never rent, sell or communicate your data to any third party organisation for the purposes of email marketing.